

COOL
CULTURE

2022-2023

FAMILY GUIDE

**YOUR FAMILY'S GUIDE TO EXPLORE NYC FOR FREE
WITH YOUR COOL CULTURE PASS.**



WELCOME FAMILIES!

Welcome to a community of 50,000 families, educators, artists, and museum partners across the city who are eager to nurture your family's exploration of art and culture. **The Cool Culture team is honored to share in your family's traditions and create new ones with you as we celebrate the creativity and cultural knowledge that you and your loved ones hold.**

As a BIPOC-led organization, we recognize that art and culture spaces are not always accessible or affordable, especially for BIPOC families, caregivers or children whose first language is not English, and families who live in neighborhoods with less economic resources. We look forward to sharing our resources with you to continue nurturing young children and introduce activities that center wellness of mind, body, and spirit. We're excited to continue sparking curiosity and inspire healing and joy with your family year-round.

Over the next year, you'll hear about cultural opportunities from our team and from your school or center's Cultural Liaison—also known as the parent coordinator or center director who helps you navigate the city's wide array of museums and other cultural spaces. They will connect you to our **Family Pass for FREE general admission** to nearly 90 NYC museums, historical societies, gardens and zoos, and offer guidance on how to find and make the most of sometimes unfamiliar spaces. Whether you decide to visit a cultural space in your neighborhood or travel to a different part of the city, you will find our Family Guide packed with tips to **activate your creativity, develop your vision of wellbeing through the arts, and inspire joyful family adventures.**

Welcome to the Cool Culture family!



Candice Anderson
Executive Director
Cool Culture





HOW TO USE YOUR **COOL CULTURE** FAMILY PASS



You + 4 = FREE

Up to 5 people, including you, will be granted free admission with a Cool Culture Family Pass to approximately 90 museums, zoos and historic sites.

More than 5 people total? Be prepared to pay additional admission fees.



Show Your ID

You may be asked to present personal identification. Museum admissions will ask only to verify that the Pass is yours. You can use the list of cultural partners in this Guide to see which museums require ID, call ahead to check, or bring an ID just in case.



It's Personalized

At least one adult in the family, present at the time of the visit, must have their last name match the one printed on the card.



Extras Are Extra

The Family Pass covers general admission. You may need to pay extra fees for special exhibits and activities. Please call the museum if you're unsure.



It's For Families

Family Passes should not be used for school trips or large group trips. Up to 3 families, each with a Family Pass, can visit a museum together as a small group.



BEFORE YOUR VISIT **PACK YOUR BAG WITH:**

PAPER AND PENCILS

Draw or write what you see (typically, museums and other cultural spaces only permit the use of pencils).

AN "ART" TELESCOPE

Fun tools from your home, like a magnifying glass or a decorated toilet paper roll to use as a telescope, will keep young children's hands busy and engage them in close looking.

SNACKS

Museums often have cafes but they can be costly. Call the cultural space to ask about bringing your own snacks and whether they have eating areas. If outside food is not permitted, eat your snacks right before or after your visit.

A CAMERA

Find out if photography is allowed in the museum. If so, take pictures of your child(ren) with the art (e.g. imitating a statue) and exhibits. Discuss your pictures after the trip to reinforce memories.

Haven't received your pass?

Please reach out to staff at your child's school to register. The Pass expires on Oct. 31, 2023.

EXPLORE THE MANY WAYS YOUR FAMILY CAN HAVE FUN AND SHARE KNOWLEDGE:



Follow Your Child's Lead

Explore the areas that interest your child(ren) most and ask them:

- What do you see?
- What do you wonder about what you see?
- How does your body feel being in this space?

Strike a Pose

Have everyone in the family pose like something they see. Ask your child:

- What is the character or animal doing or feeling?
- What sounds might they be making?

Imagine & Create

With your child, create stories about the objects or artwork you see. Ask your child:

- What's happening there? What will happen next?
- What kind of objects would you add or take out if you can shape, or curate, this space?

AFTER YOUR MUSEUM VISIT

Family Memories

On your way home, while sharing a meal or at bedtime, take a moment to tell and retell the story of your visit. You can show photos of the day and ask questions like: "What was your favorite part of our visit?" and "Would you like to explore a similar or different space next time?"

Connect with Cool Culture Online

Join the Cool Culture family online! Follow our Facebook and Instagram accounts for our curation of cultural activities in NYC. Tag us [@coolculture](#) or use the hashtag [#WeAreCoolCulture](#) to share photos of your adventures.

 facebook.com/coolculture  instagram.com/coolculture

We're Here to Help

We'd love to hear about your experience with the Cool Culture Family Pass and with our events and programs. To share your feedback or questions, please email us at family@coolculture.org. You can also connect with staff at your child's school. We look forward to learning from you!



COOL CULTURE PARTNERS THAT ACCEPT THE FAMILY PASS



Use this map to find the nearest subway station to your favorite Cool Culture partners. Please use the listing on the next two pages for corresponding numbers.

Before You Visit...

Call ahead or check the museum, zoo, or other cultural space website to ask for more information like their hours of operation and if special events are covered by the Pass.

Is ID required?

 = photo ID

 = photo/non-photo ID

BRONX

- Bronx Children's Museum**
725 Exterior Street, 2nd Floor 
bronxchildrensmuseum.org • (718) 775-3450
- The Bronx Museum of the Arts**
1040 Grand Concourse 
bronxmuseum.org • (718) 681-6000
- The New York Botanical Garden**
2900 Southern Blvd. 
nybg.org • (718) 817-8700
- Van Cortlandt House Museum**
Van Cortlandt Park, Broadway at W 242nd St.

vchm.org • (718) 543-3344
- Wave Hill**
W 249th St. & Independence Ave.

wavehill.org • (718) 549-3200

BROOKLYN

- Brooklyn Botanic Garden** 
990 Washington Ave. 
bbg.org • (718) 623-7200
- Brooklyn Children's Museum** 
145 Brooklyn Ave. 
brooklynkids.org • (718) 735-4400
- Brooklyn Museum**
200 Eastern Pkwy 
brooklynmuseum.org • (718) 638-5000
- Center for Brooklyn History**
128 Pierrepont St. 
centerforbrooklynhistory.org • (718) 222-4111
- Lefferts Historic House**
452 Flatbush Ave. in the park

prospectpark.org/lefferts • (718) 965-8951
- Museum of Contemporary African Diasporan Arts**
80 Hanson Pl.

mocada.org • (718) 230-0492
- New York Transit Museum** 
Boerum Pl. and Schermerhorn St.

mta.info/museum • (718) 694-1600
- Prospect Park Audubon Center**
Lincoln Rd. & Ocean Ave. in the park

prospectpark.org/audubon • (718) 287-3400
- Prospect Park Zoo**
450 Flatbush Ave. 
prospectparkzoo.org • (718) 399-7339
- Weeksville Heritage Center**
158 Buffalo Ave. 
weeksvillesociety.org • (718) 756-5250

- Wyckoff House Museum**
5816 Clarendon Rd. in the park

wyckoffmuseum.org • (718) 629-5400

MANHATTAN

- African Burial Ground National Monument**
290 Broadway

nps.gov/afbg • (212) 637-2019
- American Folk Art Museum**
2 Lincoln Square 
folkartmuseum.org • (212) 595-9533
- American Museum of Natural History**
Central Park West & 79th St. 
amnh.org • (212) 769-5100
- Asia Society**
725 Park Ave. & 70th St.

asiasociety.org • (212) 288-6400
- The Cathedral Church of Saint John the Divine**
1047 Amsterdam Ave. 
stjohndivine.org • (212) 316-7540
- Center for Architecture**
536 LaGuardia Pl.

centerforarchitecture.org • (212) 683-0023
- Center for Jewish History**
15 W 16th St.

cjh.org • (212) 294.8301
- Central Park Zoo** 
64th St. & 5th Ave. 
centralparkzoo.org • (212) 439-6500
- Children's Museum of Manhattan** 
212 W 83rd St. 
cmom.org • (212) 721-1223
- Children's Museum of the Arts** 
cmany.org • (212) 274-0986
The physical building is closed to the public. Visit their website for virtual and offsite programs.
- Cooper Hewitt, Smithsonian Design Museum**
2 E 91st St. 
cooperhewitt.org • (212) 849-8400
- The Drawing Center**
35 Wooster St.

drawingcenter.org • (212) 219-2166
- Dyckman Farmhouse Museum**
4881 Broadway 
dyckmanfarmhouse.org • (212) 304-9422
- El Museo del Barrio**
1230 Fifth Ave. 
elmuseo.org • (212) 831-7272
- FDNY Fire Zone**
34 W 51st St. 
fdnysmart.org/firezone • (212) 698-4520
- Gracie Mansion Conservancy**
E 88th St. & East End Ave. 
nyc.gov/gracie • (212) 676-3060
- International Center of Photography**
Ludlow & Essex

icp.org • (212) 857-0003
- Intrepid Sea, Air & Space Museum**
One Intrepid Square, W 46th St.

intrepidmuseum.org • (212) 245-0072
- Japan Society**
333 E 47th St. 
japansociety.org • (212) 832-1155
- The Jewish Museum**
1109 Fifth Ave. 
jewishmuseum.org • (212) 423-3200
- Merchant's House Museum**
29 E 4th St. 
merchantshouse.org • (212) 777-1089
- The Met Cloisters**
99 Margaret Corbin Dr. 
metmuseum.org/cloisters • (212) 923-3700
- The Metropolitan Museum of Art** 
1000 Fifth Ave. 
metmuseum.org • (212) 535-7710
- The Morgan Library & Museum**
225 Madison Ave. 
themorgan.org • (212)685-0008
- Morris-Jumel Mansion** 
65 Jumel Terrace 
morrisjumel.org • (212) 923-8008
- Mount Vernon Hotel Museum & Garden**
421 E 61st St. 
mvhm.org • (212) 838-6878
- Museum at Eldridge Street**
12 Eldridge St.

eldridgestreet.org • (212) 219-0302
- The Museum at FIT**
Seventh Ave. at 27th St.

fitnyc.edu/museum • (212) 217-4558
- Museum of American Finance**
financialhistory.org • (212) 908-4110
Programs are offsite or virtual as the museum seeks a new physical home.

46. **Museum of Arts and Design** 
2 Columbus Circle
A C B D F N Q R 1
madmuseum.org • (212) 299-7777
47. **Museum of Chinese in America** 
215 Centre St. M N Q R W J Z 6
mocanyc.org • (212) 619-4785
48. **Museum of Jewish Heritage: A Living Memorial to the Holocaust** 
36 Battery Pl. R 1 4 5
mjhnyc.org • (646) 437-4202
49. **The Museum of Modern Art**
11 W 53rd St. E B D F M N Q R W
moma.org • (212) 708-9400
50. **Museum of the City of New York**
1220 Fifth Ave. 2 3 6
mcny.org • (212) 534-1672
51. **The National Jazz Museum in Harlem**
58 W 129th St. 2 3
jmih.org • (212) 348-8300
52. **National Museum of the American Indian**
One Bowling Green
R W J Z 1 2 3 4 5
nmai.si.edu • (212) 514-3700
53. **New Museum**
235 Bowery B D F M J
newmuseum.org • (212) 219-1222
54. **New York City Fire Museum** 
278 Spring St. C E 1
nycfiremuseum.org • (212) 691-1303
55. **New-York Historical Society** 
170 Central Park West C B
nyhistory.org • (212) 873-3400
56. **The Paley Center for Media**
25 W 52nd St. E B D F M N R 1
paleycenter.org • (212) 621-6600
57. **Poster House**
119 W 23rd St. A C E 1 2
posterhouse.org • (917) 722-2439
58. **Rubin Museum of Art**
150 W 17th St. A C E F M N Q R W
L 1 2 3 4 5 6
rubinmuseum.org • (212) 620-5000
59. **Schomburg Center for Research in Black Culture**
515 Malcolm X Blvd. 2 3
nypl.org/locations/schomburg
(917) 275-6975
60. **The Shed**
545 W 30th St. A C E 7
theshed.org • (646) 455-3494
61. **The Skyscraper Museum**
39 Battery Pl. R W J Z 1 4 5
skyscraper.org • (212) 945-6324
62. **Solomon R. Guggenheim Museum** 
1071 Fifth Ave. Q 4 5 6 M1 M2 M3 M4
guggenheim.org • (212) 423-3500

63. **South Street Seaport Museum** 
12 Fulton St.
A C R W J Z 2 3 4 5 6
southstreetseaportmuseum.org
(212) 748-8600
64. **The Studio Museum in Harlem**
144 W 125th St.
A C B D 1
studiomuseum.org • (212) 864-4500
Reopening in 2024; programs are offsite at MoMA PS1 or virtual as the museum undergoes construction.
65. **Sugar Hill Children's Museum of Art & Storytelling**
898 St Nicholas Avenue at 155th St.
A C B D 1
sugarhillmuseum.org • (212) 335-0004
66. **Whitney Museum of American Art** 
99 Gansevoort St.
A C E F M L 1 2 3
whitney.org • (212) 570-3600
67. **Yeshiva University Museum** 
15 W 16th St.
F M N Q R W L 1 2 3 4 5 6
yumuseum.org • (212) 294-8330

QUEENS

68. **Flushing Town Hall**
137-35 Northern Blvd.
7 Q1 Q13 Q19 Q25 Q28 34 Q44 Q65 Q66
flushingtowhall.org • (718) 463-7700 x222
69. **Jamaica Center for Arts & Learning**
153-10 Jamaica Ave. E F J Z Q1-Q6
Q8 Q9 Q9A Q21 Q24 Q25 Q31 Q34 Q36
Q41-Q44 Q54 Q56 Q65 Q83-Q85 Q110 Q111
Q112 Q113 N1 N2 N3 N6 N22 N22A N24
jcal.org • (718) 658-7400
70. **King Manor Museum**
King Park 153 St. & Jamaica Ave. E F J
Z Q25 Q34 Q65 Q42 Q54 Q56 Q83 Q84
kingmanor.org • (718) 206-0545
71. **Lewis Latimer House Museum**
34-41 137th St. 7 Q13 Q16 Q19 Q20B Q20A
Q25 Q28 Q34 Q44-SBS Q50 Q66
latimernow.org • (718) 961-8585
72. **Louis Armstrong House Museum**
34-56 107th St. 7 Q19 Q23 Q48 Q66
louisarmstronghouse.org • (718) 478-8274
73. **MOMA PS1**
22-25 Jackson Ave.
E M Q R G 7 B32 Q39 B62 Q67
momaps1.org • (212) 708-9400
74. **Museum of the Moving Image** 
36-01 35th Ave. F N W 7
movingimage.us • (718) 777-6830
75. **New York Hall of Science**
47-01 111th St. 7 Q23 Q58 Q48
nysci.org • (718) 699-0005

76. **The Noguchi Museum**
9-01 33rd Rd. F N W 7 Q69 Q103 Q104
noguchi.org • (718) 204-7088
77. **Queens Botanical Garden**
43-50 Main St. 7 Q20 Q44 Q58
queensbotanical.org • (718) 886-3800
78. **Queens Historical Society At Kingsland Homestead**
143-35 37th Ave. 7 Q12 Q13 Q14 Q15 Q16
Q17 Q26 Q27 Q28 Q44 Q48 Q65 Q66
queenshistoricalsociety.org • (718) 939-0647
79. **Queens Museum**
NYC Building, Flushing Meadow Corona Park
7 Q23 Q48 Q58
queensmuseum.org • (718) 592-9700
80. **Queens Zoo**
53-51 111th St., Flushing Meadow Corona Park
7 Q58
queenszoo.org • (718) 271-1500
81. **Socrates Sculpture Park**
32-01 Vernon Blvd. N W Q19A Q103 Q104
socratessculpturepark.org • (718) 956-1819

STATEN ISLAND

For all Staten Island locations, take the      to the Staten Island Ferry (check siferry.com for schedules)

82. **Alice Austen House**
2 Hylan Blvd. S51
aliceausten.org • (718) 816-4506
83. **Historic Richmond Town**
441 Clarke Ave. X15 S54 S74
historichrichtowntown.org • (718)351-1611
84. **The Jacques Marchais Museum Of Tibetan Art**
338 Lighthouse Ave. S47 S54 S57 X15 S74
tibetanmuseum.org • (718)987-3500
85. **Snug Harbor Cultural Center & Botanical Garden** 
1000 Richmond Terrace S40 S44
snug-harbor.org • (718)448-2500
86. **Staten Island Children's Museum** 
1000 Richmond Terrace S40 S44
sichildrensmuseum.org • (718) 273-2060
87. **Staten Island Museum at Snug Harbor**
1000 Richmond Terrace S40 S44
statenismuseum.org • (718) 727-1135
88. **Staten Island Museum in St. George**
75 Stuyvesant Place S40 S51 S61 S74 S90
statenismuseum.org • (718) 727-1135
By appointment for research only.

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Cool Culture's mission is to amplify the voices of families and strengthen the power of historically marginalized communities through engagement with art and culture, both within cultural institutions and beyond.

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COOL
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