

2021-2022

FAMILY GUIDE

Your family's guide to
explore NYC for **FREE** with
your Cool Culture Pass.



WELCOME TO COOL CULTURE!

As we enter 2022, we are deeply grateful to be in community with you - our families, educators, artists, and cultural institution partners. We face today's evolving challenges and losses knowing that the pandemic has disproportionately harmed BIPOC families and communities. And yet, our communities have a long and rich history of cultural traditions designed to support one another during times of hardship. These traditions speak to our ways of knowing and real-world concerns and interests. We were able to tap into our collective experiences to co-create spaces for sensory art-marking, active listening and thoughtful conversations that inspire healing and rejuvenation.

Since Cool Culture was started nearly two decades ago, our mission has continued to evolve to meet the priorities of the families who partner with us. We aim to amplify your voices to inspire social change. Let's use the transformative power of arts and culture to strengthen family and community wellbeing, both within cultural institutions and beyond. As we do every year, we have partnered with your child's school or child care center to connect your family to FREE admission to nearly 90 NYC cultural institutions - museums, historic societies, gardens and zoos - with a range of in-person and virtual offerings to match the interests and needs of different families.

The Cool Culture team is honored to be included in your family's traditions. By listening to this community of families, educators, and wellness practitioners, and adhering to health protocols to ensure safe programming, we have an exciting year of activities planned for your whole family to explore. We look forward to sharing resources with caregivers and educators to continue to nurture young children during a time of uncertainty - from immersive art-making that inspires healing to activities that reintroduce daily routines and centers wellness of mind, body, and spirit. We seek to help create new memories that feed your child's boundless curiosity and spark joy in turning challenges into opportunities.

Welcome to the Cool Culture family!

Candice Anderson
Executive Director
Cool Culture



2022



HOW TO USE YOUR COOL CULTURE FAMILY PASS



You + 4 = FREE

Up to 5 people, including you, will be granted free admission with a Cool Culture Family Pass to approximately 90 museums, zoos and historic sites.



More than 5 people total? Be prepared to pay additional admission fees.

It's Personalized

At least one adult in the family, present at the time of the visit, must have the last name printed on the card.



Show Your ID

You may be asked to present personal identification. Museum admissions will ask only to verify that the Pass is yours. You can use the list of cultural partners included in this Guide to determine which museums require ID.



Extras Are Extra

The Family Pass covers general admission. You may need to pay extra fees for special exhibits and activities. Please call the museum if you're unsure.



It's For Families

Family Passes should not be used for school trips or large group trips. Up to 3 families, each with a Family Pass, can visit a museum together as a small group.



Haven't received your Cool Culture Pass?

Please reach out to staff at your child's school to register.

The Pass expires on Oct. 31, 2022.

BEFORE YOUR MUSEUM VISIT



Pack your bag with:

1. PAPER AND PENCILS.

Draw and write what you see in the museum. (Typically, museums only permit the use of pencils inside).

2. AN "ART" TELESCOPE.

Fun tools from your home, like a magnifying glass or a decorated toilet paper roll will keep young children's hands busy and engage them in close looking.

3. A CAMERA.

Find out if photography is allowed in the museum. If so, take pictures of your child(ren) with the art (e.g. imitating a statue) and exhibits. Discuss your pictures after the trip to reinforce memories.

4. SNACKS.

Museums often have cafes but they can be costly. You may want to pack a snack and eat it right before the visit, as many museums do not permit outside food.

DURING YOUR MUSEUM VISIT

Explore the many ways your family can have fun and learn in a museum.



Follow Your Child's Lead

Explore the areas that interest your child(ren) most and ask them:

- *What do you see?*
- *What do you wonder about what you see?*

Strike a Pose

Have everyone in the family pose like something they see. Ask your child:

- *What is the character or animal doing or feeling?*
- *What sounds might they be making?*

Imagine & Create

With your child, use your imagination to create stories about the objects or artwork you see. Ask your child:

- *What's happening there? What will happen next?*
- *Play out the scenes together!*

AFTER YOUR MUSEUM VISIT

Family Memories:

On your way home, while sharing a meal or at bedtime, take a moment to tell and retell the story of your visit. You can show photos of the day and ask questions like: "Can you name a few things that we saw in the museum?" and "What was your favorite part of our visit?"

Connect with Cool Culture Online:

Join the Cool Culture family online! Follow Cool Culture's Facebook and Instagram pages to find out about family focused cultural activities happening throughout the city, and to post photos of your adventures and share trip tips.

 facebook.com/coolculture  [@coolculture](https://instagram.com/coolculture)

We're Here to Help:

We'd love to hear about your experience using the Cool Culture Family Pass. To share feedback or any questions with us, please email family@coolculture.org or call (718)230-4186. You can also connect with staff at your child's school. We're here to help and look forward to learning from you!





family mind, body & spirit checklist

Please use the prompts below to help orient your **mind**, **body**, and **spirit** and guide your family through your museum, garden, or zoo visit (before, during and as you're leaving).



mind



body



spirit

before leaving home

1

How are we feeling about my/our visit to the museum, zoo, or garden?

2

Are we being present as a family as we embark on our trip, or are we distracted?

3

Have we taken a few deep breaths before opening the door and venturing out?

1

Have we packed water and snacks for us?

2

Are we wearing comfortable clothes and shoes? Will they keep us warm and dry?

3

Have we planned for necessary breaks in the day's activities to relax as a family?

1

What is our energy level as we prepare to leave?

2

Do we feel excited about the experience we are about to have at the museum, zoo, or garden?

3

Have we assessed our needs and desires for the day?

during your visit

1

As a family, take some deep breaths to center yourselves before you enter.

2

Check out a brochure and the signage to curate your experience. What exhibits do you want to see, and in what order? (Be flexible enough to change your plan if need be!)

1

Take a break to drink water, eat a snack, stretch and rest.

2

Move your body around a piece of art to experience it from the front, sides, near and far away. Does the artwork look or feel different as you change your perspective?

Pause by a piece of art or in a space that moves you or a family member in some way.

How does it make you or them feel? Is there something in particular you or they relate to, and why? Is there something about it that you or they dislike, and why?

as you leave the museum

As you end your visit, ask each person to share:

1 thing they liked, and why
1 thing they didn't enjoy, and why
1 fun thing they learned

What are you learning about each other? What ideas are you getting for your next family outing?

1

If you are in a crowded space, take a few seconds to center yourselves amid the crowd. If the space is relatively empty, take a few seconds to absorb the quiet.

2

Check in with your bodies. Are you tired, hungry, or energized? Tend to you and your family's needs to refresh yourselves.

Think about what lessons, insights, and wisdom you will take back to your home. It could be something you learned in an exhibit, noticed about a family member or yourself, or an observation about how the museum, garden or zoo made your family feel.

COOL CULTURE PARTNERS THAT ACCEPT THE FAMILY PASS



Before You Visit...

Call ahead or check museum websites to ask for more information like their hours of operation and if special events are covered by the Pass.

Is ID Required?

Yes Photo | No Photo



BRONX

1. The Bronx Museum of The Arts

www.bronxmuseum.org • (718)681-6000
1040 Grand Concourse

B D 4

2. The New York Botanical Garden

www.nybg.org • (718)817-8700
2900 Southern Blvd.

B D 4 2

3. Van Cortlandt House Museum

www.vchm.org • (718)543-3344
Van Cortlandt Park, Broadway at W 242 St.

1 Bx9 BxM3

4. Wave Hill

www.wavehill.org • (718)549-3200
W 249th St. & Independence Ave.

A

BROOKLYN

5. Brooklyn Botanic Garden

www.bbg.org • (718)623-7200
990 Washington Ave.

B Q S 2 3 4 5

6. Brooklyn Children's Museum

www.brooklynkids.org • (718)735-4400
145 Brooklyn Ave.

A C 3

7. Brooklyn Historical Society

www.brooklynhistory.org • (718)222-4111
55 Water St.

C F

8. Brooklyn Museum

www.brooklynmuseum.org • (718)638-5000
200 Eastern Pkwy

2 3

9. Lefferts Historic House

www.prospectpark.org/visit-the-park/places-to-go/lefferts-historic-house
(718)965-8951 452 Flatbush Ave. in the park

B Q S B41 B47

10. Museum of Contemporary African Diasporan Arts

www.mocada.org • (718)230-0492
80 Hanson Pl.

C B D N Q R G 2 3 4 5

11. New York Transit Museum

www.mta.info/museum • (718)694-1600
Boerum Pl. & Schermerhorn St.

A C F G 2 3 4 5 N R W

12. Prospect Park Audubon Center

www.prospectpark.org/audubon (718)287-3400
Lincoln Rd. & Ocean Ave. in the park

B Q S B41 B47

13. Prospect Park Zoo

www.prospectparkzoo.org • (718)399-7339
450 Flatbush Ave.

B Q S B41 B47

14. Weeksville Heritage Center

www.weeksvillesociety.org • (718)756-5250
158 Buffalo Ave.

A C 3 4

15. Wyckoff Farmhouse Museum

www.wyckoffmuseum.org • (718)629-5400
5816 Clarendon Rd. in the park

B Q S 2 3 4 5 B8 B47

MANHATTAN

16. African Burial Ground National Monument

www.nps.gov/afbg • (212)637-2019
290 Broadway

A C E J Z R W 1 2 3 4 5 6

17. American Folk Art Museum

www.folkartmuseum.org • (212)595-9533
2 Lincoln Square

A C B D 1 2 3 5

18. American Museum Of Natural History

www.amnh.org • (212)769-5100
Central Park West & 79th St.

B C 1

19. Asia Society

www.asiasociety.org • (212)288-6400
725 Park Ave. & 70th St.

F Q 6 M1 M2 M3 M4 M30 M66 M101 M102

20. The Cathedral Church of Saint John The Divine

www.stjohnndivine.org • (212)316-7540
1047 Amsterdam Ave.

B C 1

21. Center For Architecture

www.centerforarchitecture.org
(212)683-0023 • 536 LaGuardia Pl.

A C E B D F M N R 6

22. Center For Jewish History

www.cjh.org • (212)294-8301
15 W 16th St.

F M N Q R 1 2 3 4 5 6 L

23. Central Park Zoo

www.centralparkzoo.org • (212)439-6500
64th St. & 5th Ave.

N Q R 6

24. Children's Museum Of Manhattan

www.cmom.org • (212)721-1223
212 W 83rd St.

A C B 1 2 5

25. Children's Museum Of The Arts

www.cmany.org • (212)274-0986
103 Charlton St.

A C E B D F M 1 2 5

26. Cooper Hewitt, Smithsonian Design Museum

www.cooperhewitt.org • (212)849-8400
2 E 91st St.

4 5 6

27. The Drawing Center

www.drawingcenter.org • (212)219-2166
35 Wooster St.

A C E N Q R J Z 1 6

28. Dyckman Farmhouse Museum

www.dyckmanfarmhouse.org
(212)304-9422 • 4881 Broadway

A 1

29. El Museo Del Barrio

www.elmuseo.org • (212)831-7272
1230 Fifth Ave.

2 3 6

30. FDNY Fire Zone

www.fdnysmart.org/firezone • (212)698-4520
34 W 51st St.

A C E B D F M N Q R W 1 2 5 6

31. Gracie Mansion Conservancy

www.nyc.gov/gracie • (212)676-3060
E 88th St. & East End Ave.

Advanced reservations are required.

Q 4 5 6

32. International Center of Photography

www.icp.org • (212)857-0003
Ludlow & Essex

B D F M J Z M5 M103 B51

33. Intrepid Sea, Air & Space Museum

www.intrepidmuseum.org • (212)245-0072
One Intrepid Square, W 46th St.

A C E N Q R S 1 2 3 7

34. Japan Society

www.japansociety.org • (212)832-1155
333 E 47th St.

E M S 4 5 6 7

35. The Jewish Museum

www.jewishmuseum.org • (212)423-3200
1109 Fifth Ave.

Q 4 5 6

36. Merchant's House Museum

www.merchantshouse.org • (212)777-1089
29 E 4th St.

B D F M N R 6

37. The MET Breuer

www.metmuseum.org/visit/met-breuer
(212)731-1675 • 945 Madison Ave.

4 5 6

38. The MET Cloisters

www.metmuseum.org/cloisters
(212)923-3700 • 99 Margaret Corbin Dr.

A

39. The Metropolitan Museum of Art

www.metmuseum.org • (212)535-7710
1000 Fifth Ave.

4 5 6

40. The Morgan Library & Museum

www.themorgan.org • (212)685-0008
225 Madison Ave.

B D F Q 4 5 6 7

41. Morris-Jumel Mansion

www.morrisjumel.org • (212) 923-8008
65 Jumel Terrace

C

42. Mount Vernon Hotel Museum & Garden

www.mvhm.org • (212)838-6878
421 E 61st St.

F N R 4 5 6

43. Museum at Eldridge Street

www.eldridgestreet.org • (212) 219-0302
12 Eldridge St.

B D F M N Q R W J Z 6

44. The Museum at FIT

www.fitnyc.edu/museum • (212)217-4558
Seventh Ave. at 27th St.

A C E F M N R 1

45. Museum of American Finance

www.financialhistory.org • (212)908-4110
Due to a flood, the exhibits are closed until further notice; all other programs are continuing offsite.

R W J 1 2 3 4 5

46. Museum of Arts and Design

www.madmuseum.org • (212)299-7777
2 Columbus Circle

A C B D F N Q R 1

47. Museum of Chinese in America

www.mocanyc.org • (212)619-4785
215 Centre St.

M N Q R W J Z 6

48. Museum of Jewish Heritage:

A Living Memorial to the Holocaust

www.mjhnyc.org • (646)437-4202
36 Battery Pl.

R 1 4 5

49. The Museum of Modern Art

www.moma.org • (212)708-9400
11 W 53rd St.

E B D F M N Q R W

50. Museum of the City of New York

www.mcny.org • (212)534-1672
1220 Fifth Ave.

2 3 6

51. The National Jazz Museum in Harlem

www.jmih.org • (212)348-8300
58 W 129th St.

2 3

52. National Museum of the American Indian

www.nmai.si.edu • (212)514-3700
One Bowling Green

R W J Z 1 2 3 4 5

53. The New Museum

www.newmuseum.org • (212)219-1222
235 Bowery

B D F M J

54. New York City Fire Museum

www.nycfiremuseum.org • (212)691-1303
278 Spring St.

C E 1

55. New-York Historical Society

www.nyhistory.org • (212)873-3400
170 Central Park West

B C

56. The Paley Center For Media

www.paleycenter.org • (212)621-6600
25 W 52nd St.

E B D F M N R 1

57. Poster House

www.posterhouse.org • (917)722-2439
119 W 23rd St.

A C E 1 2

58. Rubin Museum of Art

www.rubinmuseum.org • (212)620-5000
150 W 17th St.

A C E F M N Q R W 1 2 3 4 5 6 L

59. Schomburg Center For Research In Black Culture

www.nypl.org/locations/schomburg
(917)275-6975 • 515 Malcolm X Blvd.

2 3

60. The Shed

www.theshed.org • (646) 455-3494
545 W 30th St.

A C E 7

61. The Skyscraper Museum

www.skyscraper.org • (212)945-6324
39 Battery Pl.

R W J Z 1 4 5

62. Solomon R. Guggenheim Museum

www.guggenheim.org • (212)423-3500
1071 Fifth Ave.

Q 4 5 6 M1 M2 M3 M4

63. South Street Seaport Museum

www.southstreetseaportmuseum.org
(212)748-8600 • 12 Fulton St.

A C R W J Z 2 3 4 5 6

64. The Studio Museum in Harlem

www.studiomuseum.org • (212)864-4500
Studio Museum 127, 429 W 127th St.

A C B D 1

65. Sugar Hill Children's Museum of Art & Storytelling

www.sugarhillmuseum.org • (212)335-0004
898 St Nicholas Avenue at 155th St.

A C B D 1

66. Whitney Museum of American Art

www.whitney.org • (212)570-3600
99 Gansevoort St.

A C E F M L 1 2 3

67. Yeshiva University Museum

www.yumuseum.org • (212)294-8330
15 W 16th St.

F M N Q R W L 1 2 3 4 5 6

QUEENS**68. American Folk Art Museum:**

Self-Taught Genius Gallery

www.folkartmuseum.org/resources/
selftaughtgeniusgallery/
(212)595-9533 • 47-29 32nd Place

7

69. Flushing Town Hall

www.flushingtownhall.org
(718)463-7700 x222 • 137-35 Northern Blvd.

7 Q1 Q13 Q19 Q25 Q28 34 Q44 Q65 Q66

70. Jamaica Center for Arts & Learning

www.jcal.org • (718)658-7400
153-10 Jamaica Ave.
E F J Z Q1-Q6 Q8 Q9 Q9A Q21 Q24 Q25 Q31 Q34 Q36 Q41-Q44 Q54 Q56 Q65 Q83-Q85 Q110 Q111 Q112 Q113 N1 N2 N3 N6 N22 N22A N24

71. King Manor Museum

www.kingmanor.org • (718)206-0545
King Park 153 St. & Jamaica Ave.
E F J Z Q25 Q34 Q65 Q42 Q54 Q56 Q83 Q84

72. Lewis H. Latimer House Museum

www.latimernow.org • (718) 961-8585
34-41 137th St.

7 Q13 Q16 Q19 Q20B Q20A Q25 Q28 Q34

Q44-SBS Q50 Q66

73. Louis Armstrong House Museum

www.louisarmstronghouse.org
(718)478-8274 • 34-56 107th St.

7 Q19 Q23 Q48 Q66

74. MOMA PS1

www.momaps1.org • (212)708-9400
22-25 Jackson Ave.

E G M 7 Q R B32 Q39 B62 Q67

75. Museum of the Moving Image

www.movingimage.us • (718)777-6830
36-01 35th Ave.

N W 7 F

76. New York Hall Of Science

www.nysci.org • (718)699-0005
47-01 111th St.

7 Q23 Q58 Q48

77. The Noguchi Museum

www.noguchi.org • (718)204-7088
9-01 33rd Rd.

N W 7 F Q69 Q103 Q104

78. Queens Botanical Garden

www.queensbotanical.org • (718)886-3800
43-50 Main St.

7 Q20 Q44 Q58

79. Queens Historical Society At Kingsland Homestead

www.queenshistoricalsociety.org (718)939-0647 • 143-35 37th Ave.

7 Q12 -17 Q26 - 28 Q44 Q48 Q65-66

80. Queens Museum

www.queensmuseum.org • (718)592-9700
NYC Building, Flushing Meadow Corona Park

7 Q23 Q48 Q58

81. Queens Zoo

www.queenszoo.org • (718)271-1500
53-51 111th St., Flushing Meadow Corona Park

7 Q58

82. Socrates Sculpture Park

www.socratessculpturepark.org (718)956-1819 • 32-01 Vernon Blvd.

N W Q19A Q103 Q104

STATEN ISLAND**For All Staten Island Institutions**

1 4 5 R J Z to the Staten Island Ferry
(Please check siferry.com for schedules)

83. Alice Austen House

www.aliceausten.org • (718)816-4506
2 Hylan Blvd. | **S51**

84. Historic Richmond Town

www.historicrichmondtown.org •
(718)351-1611 • 441 Clarke Ave. | **X15 S54 S74**

85. The Jacques Marchais Museum Of Tibetan Art

www.tibetanmuseum.org • (718)987-3500
338 Lighthouse Ave. | **S47 S54 S57 X15 S74**

86. Snug Harbor Cultural Center & Botanical Garden

www.snug-harbor.org • (718)448-2500 1000
Richmond Terrace | **S40 S44**

87. Staten Island Children's Museum

www.sichidrensmuseum.org •
(718)273-2060
1000 Richmond Terrace | **S40 S44**

88. Staten Island Museum at Snug Harbor

www.statenislandmuseum.org (718)727-1135 • 1000 Richmond Terrace
S40 S44

89. Staten Island Museum In St. George

www.statenislandmuseum.org
(718)727-1135 • 75 Stuyvesant Place
S40 S51 S61 S74 S90



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Cool Culture's mission is to amplify the voices of families and strengthen the power of historically marginalized communities through engagement with art and culture, both within cultural institutions and beyond.

Cool Culture

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